

# Sullivan Super Service gets BEEPED!



*John L. Sullivan receives a BEEP member sticker to display at his business.*

Sullivan Super Service of Braddock became the region's first member of BEEP, the Business Energy Efficiency Program.

BEEP was developed by the Enterprise Zone Corporation of Braddock (EZCB) to help small businesses in Braddock, North Braddock, Rankin and Swissvale decrease operating expenses by using energy more efficiently. BEEP provides information on how to obtain free energy assessments through Duquesne University's Environmental Management Assistance Program and how to apply for State grants that offset weatherization and equipment costs.

Sullivan Super Service, located at 910 Braddock Avenue, became a BEEP member by complying with at least 75% of the low-cost recommendations made in its energy assessment report. The company replaced T-12 fluorescent lights with magnetic ballasts with T-8 fluorescents with electronic ballasts. The new bulbs, purchased locally at Harco Electric in Braddock, will save an estimated \$1,260 annually. Replacing an old refrigerator with a smaller, more efficient one and installing additional weatherstripping will result in even more annual savings.

"I had no idea I could save so much just by changing the bulbs," says owner John L. Sullivan. "As a company that offers energy efficient choices to our plumbing and HVAC customers, we were already pretty aware of energy issues. But we learned new things by having the assessment done. I would definitely recommend it to others."

William Pfoff, EZCB President commented, "The EZCB hopes to create one million square feet of energy efficient commercial space in the Enterprise Zone area by 2011." As a BEEP member Sullivan Super Service kicks off the target goal with its new and improved 18,000 square feet. Mr. Pfoff added, "We have a number of local businesses undertaking energy assessments. We challenged others to get involved now. Even the local Boroughs are looking for ways to cut energy costs".

The EZCB is the designated economic development organization for the boroughs of Braddock, North Braddock, Rankin and Swissvale. Major funding for the Enterprise Zone is from the Pennsylvania Department of Community and Economic Development. In addition to low interest loans there are other incentives available to for-profit companies in the Enterprise Zone such as state tax credits. For more information call the EZCB office at 412-371-6380 or visit the website at [www.ezcb.org](http://www.ezcb.org).

To learn more about BEEP contact the Enterprise Zone office at 412-371-6380 or visit the website at [www.ezcb.org](http://www.ezcb.org).