

NEW

\$745

F. O. B. FACTORY

The new Plymouth De Luxe Sedan — smartly colored, chromium-plated — upholstered and appointed with distinction — with its Chrysler-like swiftness and smoothness — is something new in low-cost *luxury*.

The upholstery is fine broadcloth. Cushions are French-pleated. Rear seat has armrests on both sides. Other fittings in keeping.

De Luxe

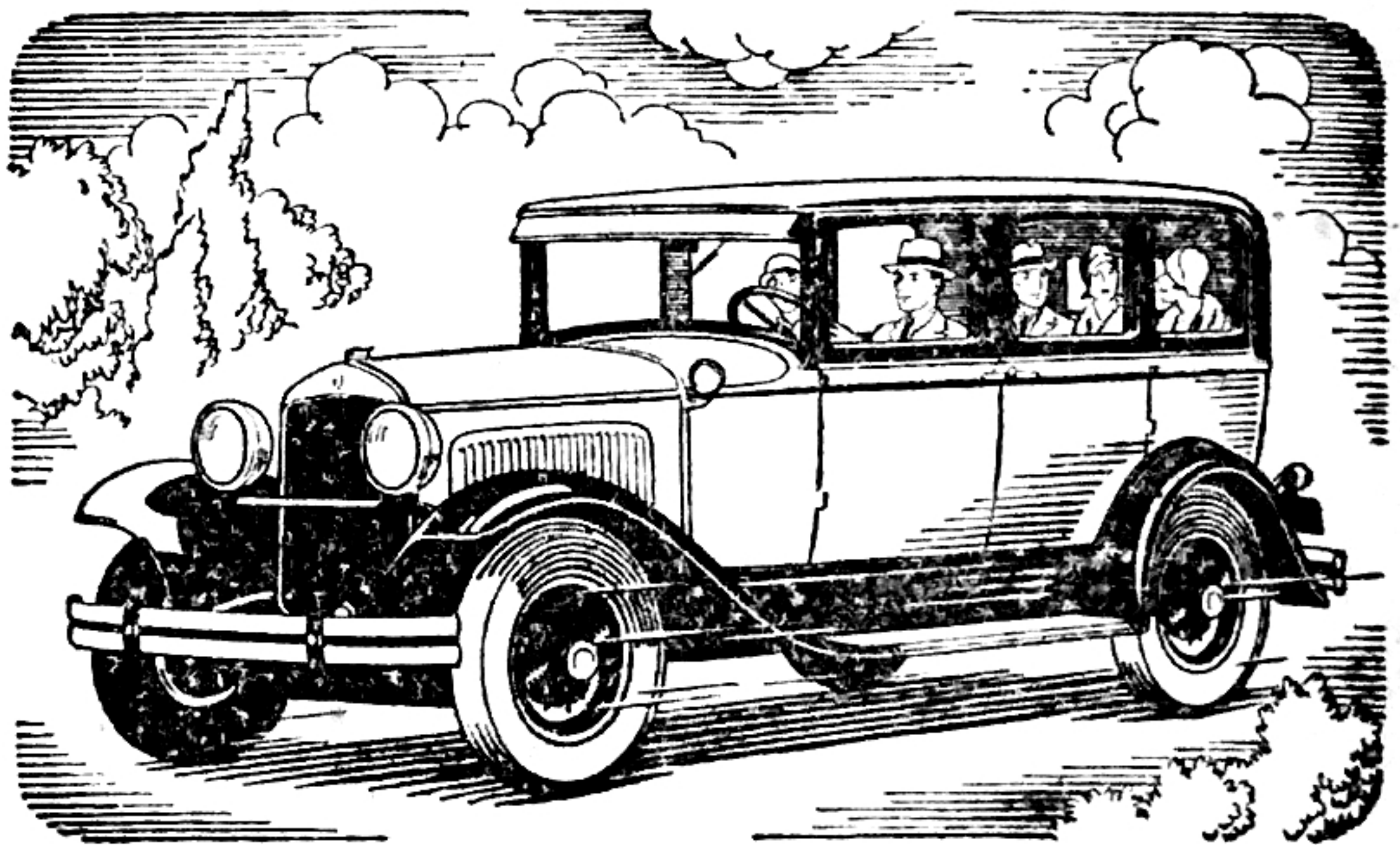
CHRYSLER
MOTORS
PRODUCT

PLYMOUTH



SEDAN

Seven body styles — priced from \$655 to \$745. All prices f. o. b. factory. Plymouth dealers extend convenient time payments.



W. T. PHILLIPS

532 BRADDOCK AVENUE

AVENUE MOTOR CO.

205 BRADDOCK AVENUE